

Berlin – Granada – Paris/Bordeaux (German & French Degree)

Subject to changes: Please note that the courses at the partner university may be subject to change from one year to the other. Not all majors are always offered at INSEEC.

Semester 1: SRH Hochschule Berlin

| Course Name |
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| Intercultural management |
| Risk Management in Value Creation |
| International Contractual Management |
| Negotiation and conflict management |
| Developing managerial skills I: case studies |
| Operations and project management |

Semester 2: Universidad de Granada

| Course Name |
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| Research Methods in Management |
| Growth and development economics |
| Leadership with Emotional Intelligence |
| Information Systems Management |
| Game Theory |
| Technological Innovation Management |
| Operations Management |
| Political competition and decision making |

Semester 3: INSEEC Business School Paris

Major: International Business Management, 20 ECTS (Paris & Bordeaux)*

| Course Name |
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| Global Macro-Economics |
| Geopolitics |
| International Purchasing and Sourcing |
| Global Business Communication |
| Intercultural Marketing and consumer Psychology |
| International Negotiation |
| Capital Markets & International Finance |
| Corporate Finance |
| Global Legal Environment |
| Business Ethics 2 |
| Multi-cultural Management |
| International Human Resources Management |
| Organisational Theory |
| Skills Management |
| Research Methodology |
| Applied Seminars |
| Strategy 360 |
| Crisis night |

* Although INSEEC Paris is offering more than this focus, you will only be allowed to choose the above mentioned major due to the course matching in combination with Granada.

Semester 4: SRH Hochschule Berlin

| Course Name | Notes |
|--------------------|--|
| Master Internship | Six weeks of length. Six month internship for INSEEC will be recognised by SRH. |
| Master Thesis | In cooperation with INSEEC |
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